



CHC 2020 CONFERENCE

Hydrography 2020: Dynamic Evolution

February
24 - 27
2020

Québec City



CHC 2020 CONFERENCE

Hydrography 2020: Dynamic Evolution

Québec City



February
24 - 27
2020

PARTNER AND EXHIBITOR INFORMATION

You are invited to partner with the Canadian Hydrographic Conference 2020. We are expecting to host over 400 delegates in downtown Quebec, UNESCO world heritage jewel! We are renowned for a high-quality program and top-notch speakers. Our keynote speakers have left lasting impressions over the years! Over 50 exhibits will showcase the latest products, services and expertise. There will be opportunities to learn from experts and network with peers. Enjoy the «joie de vivre», many activities offered by the city, while learning and networking.

See you in Québec City from February 24 to 27, 2020!

WHY YOUR COMPANY SHOULD SUPPORT THIS EVENT?

CHC 2020 provides unique opportunities for Sponsors and Exhibitors to promote their products, services, and publications to professionals from across Canada in the fields of hydrography and marine cartography and geomatics.

- Demonstrate your products/services to delegates
- Maintain your market presence
- Establish new customer leads
- Expand your network
- All exhibitor attendees are welcome to attend the scientific program

PROMOTIONAL STRATEGY

An exceptional and varied program ensures the participation of a large audience from the fields of hydrography, cartography and marine geomatics.

- Guest speakers;
- Scientific sessions;
- Poster sessions;
- Targeted workshops

Not to mention a social program known to promote networking.

Organizing Committee

- Richard Sanfaçon (CHA President)
- Robert Dorais (CHS & Gov.)
- Francis Roy (Academia)
- Mike Brissette (Industry)
- Alain Arsenault (Mariners and Pilots)
- Pierre Bolduc (Conférium, Event Organiser)

- **Conference Chair:**
Richard Sanfaçon

Conference Location

Centre des congrès de Québec
1000, boulevard René-Lévesque Est
Québec (Québec) G1R 5T8
Canada

Program Format

- Pre-conference workshops
- Icebreaker reception
- Sponsor & Exhibitor's reception
- Keynote speakers
- Technical sessions tailored to both groups
- Poster displays

CHC 2020 CONFERENCE

Hydrography 2020: Dynamic Evolution

Québec City



February
24 - 27
2020

EXHIBITOR INFORMATION

Coffee Breaks, lunches and 5 to 7 networking will be set up in the exhibit area. Attendees will join Exhibitors and Sponsors on all these occasions.

Exhibit Space 10' x 10' – CAD 2 750 \$

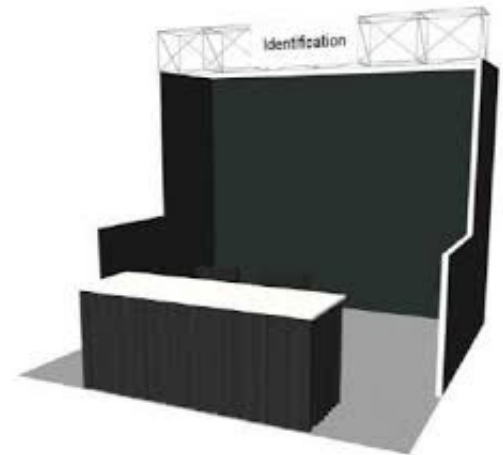
(Member Rate : CAD 2 500 \$)

- 10' wide X 10' deep booth
- One (1) draped table with two (2) side chairs and one (1) waste basket
- Printed booth sign with name of company
- Listing of company name and logo on the Conference website and the Program
- Registration fee waived for two (2) participants (access the conference)
- Attendance at Icebreaker and Partner Reception
- Icebreaker, lunches, coffees break and 5 to 7 networking for your representatives (2)
- Customized options available at additional cost

Tax Included.

Member of ACH et THSOA

-
- WiFi
 - Cleaning of Common Areas
 - Carpeted Aisles



Exhibition Preliminary Schedule

- Setup:
February 24 13:00-17:00
- Exhibits Open
February 25 07:00-21:00
February 26 07:00-18:30
February 27 07:00-13:00
- Teardown
February 27 13:00-15:00

Reserve your exhibit space now !

Allocation is first-come-first-served, based on when your application is received!



SPONSORSHIP OPPORTUNITIES

Platinum – CAD 20 000 \$ (1 available)

- Exhibition space (20' X 10')
- Logo on website with hyperlink to partner's website
- Logo in the conference program
- Advertising space in the conference program (1 page)
- Partner's logo on banners in the conference venue & during main events
- Logo projected in the plenary room's screen between sessions
- Promotional insert for delegate "welcome kits"
- Partner Session- 40 minutes (or 2 x 20 minutes) to present on a relevant topic*
- Special recognition opportunities during the evening of a networking cocktail (exclusivity)
- Logo printed on the conference bags or promotional object
- Partner's logo on all name badge lanyards along with the conference logo
- Registration fee waived for six (6) participants (access the conference)

Gold – CAD 15 000 \$ (1 available)

- Exhibition space (20' X 10')
- Logo on website with hyperlink to partner's website
- Logo in the conference program
- Advertising space in the conference program (1 page)
- Partner's logo on banners in the conference venue & during main events
- Logo projected in the plenary room's screen between sessions
- Promotional insert for delegate "welcome kits"
- Partner Session- 20 minutes to present on a relevant topic*
- Special recognition opportunities during the evening of a networking cocktail (exclusivity)
- Logo printed on the conference bags or

*Session must be approved by program committee

promotional object

- Registration fee waived for five (5) participants (access the conference)

Silver – CAD 10 000 \$ (3 available)

- Exhibition space (10' X 10')
- Logo on website with hyperlink to partner's website
- Logo in the conference program
- Advertising space in the printed program (1 page)
- Partner's logo on banners in the conference venue & during main events
- Logo projected in the plenary room's screen between sessions
- Promotional insert for delegate "welcome kits"
- Special recognition opportunities during a poster session or a lunch (exclusivity)
- Registration fee waived for four (4) participants (access the conference)

Bronze – CAD 6 000 \$ (5 available)

- Exhibition space (10' X 10')
- Logo on website with hyperlink to partner's website
- Logo in the conference program
- Partner's logo on banners in the conference venue & during main events
- Logo projected in the plenary room's screen between sessions
- Special recognition opportunities during a coffee break (exclusivity)
- Registration fee waived for three (3) participants (access the conference)

CHC 2020 CONFERENCE

Hydrography 2020: Dynamic Evolution

Québec City



February
24 - 27
2020

À LA CARTE

Coffee Break – CAD 1500 \$

- Logo on website with hyperlink to partner's website
- Logo in the conference program
- Display space for one piece of advertising material (folder, brochures, etc.) during coffee breaks
- Special recognition opportunities during a coffee break

Program & advertising – CAD 750 \$

- Logo on website with hyperlink to partner's website
- Advertising space in the conference program (1 page)

Promotional insert – CAD 350 \$

- Promotional insert for delegate "welcome kits"

HOW TO BECOME A PARTNER/EXHIBITOR ?

Would you like to join us and be part of CHC 2020? Click on the Partnership Form link below and follow easy steps:

- Fill in the form with your organization contact information
- Fill in your representatives names for the exhibition space (if applicable)
- Click on the Agreement Notice
- Choose your Partnership Package , Exhibition Space or Advertising
- Process the payment (Credit Card, Cheque or Bank Transfer)

https://www.conferium.com/convPages/conv_202.lasso?SponsorReg=true&lang=en

Need help? You can reach us at 1 800-618-8182 or by email (chc2020@conferium.com).

Do not hesitate to contact us if you would like to share your ideas and discuss other partnership scenarios. We are flexible and willing to work with you to design a partnership package that will fulfill your needs.

CHC 2020 - Secretariat

Email : chc2020@conferium.com

Tel. (418) 522-8182

Toll-free (Canada and U.S.) 1 800 618-8182

Conférium Conferences. Events. Service

425, boulevard René-Lévesque Ouest

Québec QC G1S 1S2

Canada



PARTNERSHIP PLAN SUMMARY

Partners	Platinum CAD 20 000 \$	Gold CAD 15 000 \$	Silver CAD 10 000 \$	Bronze CAD 6 000 \$
Exhibition space	20' X 10'	20' X 10'	10' X 10'	10' X 10'
Logo on website	✓	✓	✓	✓
Logo in the conference program	Large	Medium	Small	Small
Advertising space in the conference program	✓	✓	✓	
Logo on banners	Large	Medium	Small	Small
Logo projected in the plenary room	Large	Medium	Small	Small
Promotional insert	✓	✓	✓	✓
Partner Session	2x 20 min.	1x 20 min.		
Special recognition opportunity	1 eveing	1 evening	1 poster session	1 coffee-break
Logo printed on the conference bags or promotional object	✓	✓		
Logo on all name badge lanyards	✓			
Registration fee waived	Six (6)	Five (5)	Four (4)	Three(3)